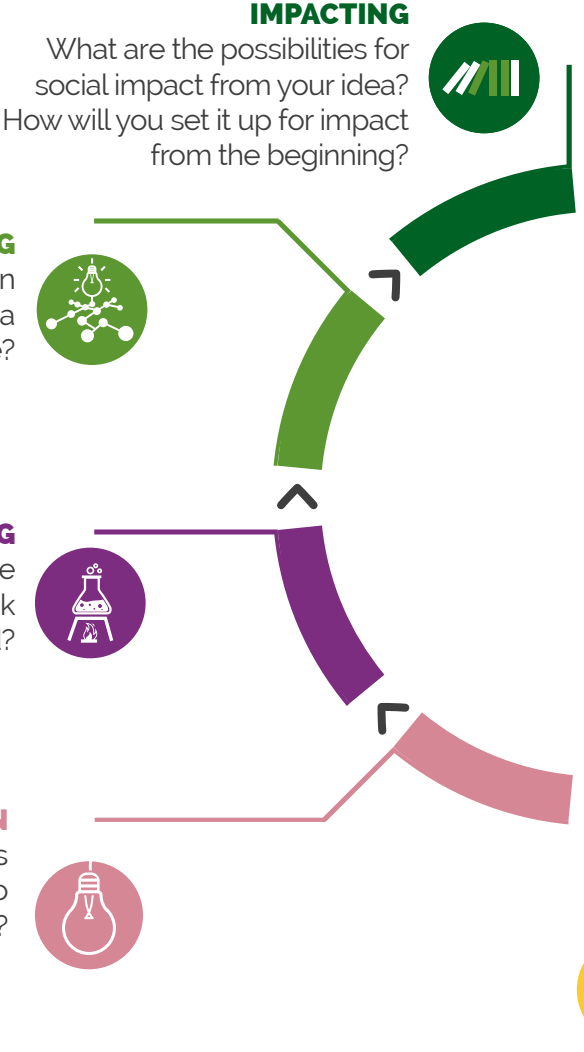
AMANI SOCIAL INNOVATION FRAMEWORK

8 Steps to Creating a New Idea



IMPACTING
What are the possibilities for social impact from your idea? How will you set it up for impact from the beginning?

IDEA NETWORKING
What new ideas or feedback can you get from sharing your idea with a diverse group of people?

EXPERIMENTING
What might be a draft prototype of your idea? What does it look like in the real world?

IDEA GENERATION
Putting all the previous steps together, what is your idea to address this challenge?

BURNING
What social challenge or opportunity do you personally care a lot about?

SENSING
What information can you find out about the challenge, using as diverse a range of sources and types of information as possible?

QUESTIONING
What are the questions about this challenge that nobody else is asking? Can you re-frame the challenge in a different way?

ASSOCIATING
What can you learn from other fields or sectors or experiences that might be adaptable to your challenge?

AMANI INSTITUTE
Developing talent to address global challenges