



AFRICAN LEADERSHIP UNIVERSITY

# ALFC STUDENT OUTREACH ASSOCIATE

*“ It takes a generation to  
make a change.”*

FRED SWANIKER, CEO



***Diversity |***  
*We respect and celebrate*  
*the beliefs and cultures of*  
*others, and create an*  
*environment where all feel*  
*at home.*

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# ALFC STUDENT OUTREACH ASSOCIATE ALU RWANDA

## JOB DESCRIPTION

We are looking for a self starter, who is excited to work in a startup environment to join the African Leadership Finance Company's (ALFC) team and support admitted students with the Income Share Agreement program. You need to be an excellent communicator who is passionate about providing access and financing to students from all socioeconomic backgrounds seeking to attend our educational partner, the African Leadership University (ALU). You will primarily be responsible for assisting admitted students to apply for financial aid and reviewing their applications based on ALFC's provided framework. You will also work closely with the ALU Student Recruitment Team and the Admissions Team in ensuring that financial aid decisions are awarded accurately. Furthermore, you will assist the team in creating a culture of commitment and support for students once they enroll at ALU. Being part of ALFC will be both an exciting opportunity and learning experience, as we prepare to revolutionize education financing across Africa. This role is based at the African Leadership University in Rwanda.

### ABOUT ALFC & ALU

**ALFC** is a young company with great ambitions aiming to make education financing accessible across Africa, to ALU students and beyond, through an innovative financing method called **Income Share Agreements (ISA)**. ALFC is proud to introduce ISAs to the students of the ALU. ISAs are designed to connect students with the capital necessary to fund education on a large scale, in a way that is fair, flexible and accessible to students from all socioeconomic backgrounds.

Over the next 40 years, **ALU** aims to develop 3 million entrepreneurs and industry leaders by employing engaging, evidence-based teaching methods to integrate student learning with the real world, empower them to take ownership of their own learning, and equip them with the ability to think entrepreneurially. Two campuses—Mauritius and Rwanda—are already open, as is the ALU School of Business. Moving forward, we plan to scale across the continent.

### ABOUT THE ROLE

Over 70% of the 2017/2018 academic year undergraduate class is supporting their tuition through ISAs. The ability for ALU to scale is largely dependent on the success of the ISA program. The ALFC Student Outreach Associate role is to create a culture of understanding and support for the ISA program among students and their parents/guardians. Specifically, the tasks are to:

- Provide financial aid counseling to students and parents/guardians regarding the ISA application
- Review ISA applications and verify data in compliance with ALFC's provided framework
- Carry out information sessions for admitted students and parents/guardians during orientation week
- Assist with developing a financial aid literacy program for current students to better understand ISA program
- Establish a culture of the importance of paying back ISAs upon graduation for future ALU students
- Maintain appropriate documentation of ISA student records via Salesforce
- Participate in annual training to keep abreast of new information concerning ISA and developments worldwide
- Perform other administrative duties as assigned

Given that ALFC is still in the startup phase, various other tasks and responsibilities are likely to emerge.

### REQUIRED SKILL SET

- An undergraduate degree
- Prior experience with new ventures
- Background in communications, marketing and/or client services - previous experience working with students is strongly preferred
- Ability to proactively and independently drive projects
- Strong communication skills: liaising with students around the way they finance their education at ALU requires understanding of both their personal situation and the ISA program in detail
- Strong public speaker; the role will involve presentations to students, parents, and faculty
- Creativity; the role requires building and communicating the ALFC brand
- Highly organised and adaptable to change
- Strategic thinker and planner

### APPLY

Click [HERE](#) to apply directly. To learn more about ALU and the role, please visit [OUR WEBSITE](#). To learn more about ALFC, please visit its website [HERE](#).