

# Professional Skills Courses at Amani Institute March-June 2019

Cost: Each course is Rs. 20,000 + GST.



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# Storytelling for Social Change

Thursday, March 28 6pm-10pm  
Friday, March 29 9am-6pm  
Saturday, March 30 9am-6pm

Amani Institute  
5/8 Magrath Road  
Ashok Nagar, Bangalore

## FACILITATOR

**Ameen Haque, Founder, Storywallahs**

Ameen Haque is the founder of Storywallahs and a story coach. He has helped business leaders, scientists, entrepreneurs and teachers tell their stories better. Starting at Ogilvy, Ameen has worked for over 20 years in Advertising, Marketing and Brand Strategy Consulting in a range of firms like McCann-Erickson, Madura Garments, Ogilvy and Futurebrands. His work in consulting, advertising and theatre has helped him understand human nature and how to influence it. Ameen loves telling stories to children and playing Table Tennis.

## COURSE DESCRIPTION

“Great stories happen to those who can tell them”– Ira Glass.

People forget facts, but remember stories.

No matter what business you are in, you are already in the business of storytelling. As we deal with information overload, data dumps and information clutter, storytelling has become a powerful way of conveying ideas. The Storytelling for Social Change course covers the ‘Why, What and How’ of storytelling through a pedagogy that is a mix of concepts, real time skill building and experiential learning.

Covering a range of topics from How to tell a story, Elevator pitches, Weaving numbers into narratives, Executive presence, speaking confidently and telling the story of your work, this course aims to help the participants become better storytellers. The course will enable every participant to build their personal bank of stories and develop their individual style of delivering it.

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# Leading Purpose Driven Teams

Thursday, April 11 6pm-10pm

Friday, April 12 9am-6pm

Saturday, April 13 9am-6pm

Amani Institute

5/8 Magrath Road

Ashok Nagar, Bangalore

## FACILITATOR

**Robert Wolfe, Core Faculty, THINK**

Born in Australia and educated in Holland, Robert's background is in management training, leadership coaching, improv comedy, and writing children's novels. He has lived in London where he published a book on corporate strategy, was a management trainer in Sydney, and trained Shell managers around the world how to be a coach as well as a manager. He now serves as a leadership coach, storytelling trainer and innovation facilitator at THINK, the Amsterdam School of Creative Leadership.

## COURSE DESCRIPTION

In a world seeking answers in the aftermath of the failures of major systems and institutions in recent years, everyone seems to agree that we need better leaders at all levels of society. As changemakers, we will inevitably grow in our careers to the point where we are leading other people towards a shared goal.

But what does leadership entail in an uncertain world and where increasing numbers of people seek careers in which they can express their individual sense of purpose while making a difference? This course will explore the answers to these questions, and arm participants with essential skills that can help them lead others in this context, including building one's own leadership style, motivating others, coaching, giving and receiving feedback, building trust, among others. The course will consist primarily of exercises and challenges that put your own leadership style in practice, as well as group reflection on the learning objectives and peer support in the process of leadership skill development.

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# Managing Social Impact Organizations

Thursday, April 25 6pm-10pm  
Friday, April 26 9am-6pm  
Saturday, April 27 9am-6pm

Amani Institute  
5/8 Magrath Road  
Ashok Nagar, Bangalore

## FACILITATOR

**Erin Boyd, Co-Founder, Ashoka U**

Erin co-founded Ashoka U as a higher education network for social innovation. Today, Ashoka U brings together 535 colleges and universities across 50 countries. Ashoka U Changemaker Campuses set the global standards for social entrepreneurship education. Forbes 30 Under 30 recognized Erin and her co-founder Marina Kim for the widespread impact of their work. Ashoka U embeds skills in social impact, empathy, and problem-solving into university curriculum. Erin's passion for organizational design comes from working across silos to spark innovation. As a Program Director for Escuela Nueva International, Erin expanded global partnerships. She led evaluation for Mobile Metrix, a community-based data collection company in Brazil. As a proud board member of Amani Institute, Erin believes in the leadership of Amani Fellows. Erin serves on the Watson Institute board, an undergraduate accelerator for social entrepreneurs. She also sits on the board of ASSET Education bringing mindfulness and positive psychology into high schools. Erin received her undergraduate and graduate degrees from Stanford University. She recently graduated from the International Culinary Center's Farm-to-Table professional culinary program.

## COURSE DESCRIPTION

Social impact leaders tend to focus on the external strategy—what to do—to create a better world. Yet the internal systems—how work happens—enables the team to pursue social impact. As innovation guru Clayton Christensen has written, "Management is perhaps the most noble of professions if it is practiced well. No other occupation offers as many ways to help others learn and grow, take responsibility and be recognized for achievement, and contribute to the success of a team."

And yet, many outdated organizational structures get in the way of employee empowerment and effectiveness. Silos, power dynamics, and bureaucracy impede collaboration and creativity. In this course, you will experience new approaches to managing people and organizations. We will explore how learning and evolution improve performance and organizational health. You will learn about organizational design, team collaboration, financial management, culture, and negotiation.

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# Measuring Social Impact

Thursday, May 16 6pm-10pm

Friday, May 17 9am-6pm

Saturday, May 18 9am-6pm

Amani Institute

5/8 Magrath Road

Ashok Nagar, Bangalore

## FACILITATOR

### **Sharon Weir, Co-Founder, 4th Wheel Social Impact**

Sharon has pursued her MSc. in Development Studies from School of Oriental and African Studies, University of London. She co-founded 4th Wheel Social Impact ([www.the4thwheel.com](http://www.the4thwheel.com)) in 2010 and has designed and implemented more than 60 research, evaluation and communication projects for various Government departments, NGOs, Corporates, social enterprises, multilateral organizations, incubation and impact investing firms. Engagement with thematic domains have spanned education, health, livelihoods, water, sanitation, women empowerment, and corporate sustainability programs. Sharon is responsible for all projects undertaken at 4th Wheel and focuses on research design, service development and business strategy. She has been part of developing and delivering several professional development trainings and workshops across India. Sharon was chosen as one of the 50 young evaluators from 114 countries, to participate in an International Mentoring Program organized by the EvalPartners Global Initiative and was selected as one of the 25 Young Founders for the Spring 2018 Westerwelle Young Founders Programme hosted in Berlin.

## COURSE DESCRIPTION

What gets measured gets managed – As social innovators bring together the key elements of people, process and systems, there is a real risk that the organization starts mistaking activities for outcomes and loses sight of the impact that they intend to create on the ground. In addition, potential funders are increasingly moving beyond the narrative around the organization to the tangible and measurable impact that the organization is creating on the ground.

This course will introduce the tools and approaches for Measuring Social Impact. More importantly, the focus will be on how to use these tools beyond proving impact to donors and funders but improving impact and use Impact measurement as a steering model for driving organizations.

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# Turning an Idea into a Program or Venture

Thursday, June 6 6pm-10pm  
Friday, June 7 9am-6pm  
Saturday, June 8 9am-6pm

Amani Institute  
5/8 Magrath Road  
Ashok Nagar, Bangalore

## FACILITATOR

**Rizwan Tayabali, CEO, Make A Difference**

Rizwan is CEO of Make A Difference (MAD), an award-winning Indian non-profit mobilizing young leaders to ensure equitable outcomes for children in institutional care. He has deep social and commercial experience ranging from strategy and design, to delivery, implementation and scaling of programmes and change. Starting out at a grassroots level with literacy projects in the mid-90s, and post a five-year stint as a Management Consultant, he then independently worked with and advised more than 150 non-profits and social enterprises in 25 countries across Europe, South America, South and South-East Asia and Africa. Rizwan also developed the first user-oriented guide for scaling social impact with the PATRI Framework.

## COURSE DESCRIPTION

Launching your social venture, whether inside an existing organization or starting a new one, is not just about creating a business model; it's about advancing your social change agenda, mission and career. You bring your passion and the cause; this course provides actionable steps to get you started and step up your game. The goal of this course is to help you transition your idea from a project to a social venture. We'll explore your values, craft an actionable 6-point strategic plan, outline the business model canvas, and get to work building your dream.

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